



## New York World Wine & Spirits Competition MEDALLION ARTWORK FOR LICENSED USE

### 2017 Silver Medal

File Descriptions and Terms of Use - PLEASE READ CAREFULLY

The ZIP archive you've downloaded contains four files for your convenience:

#### HI-RES/PRINT IMAGES

- Created for use in print projects and large-format applications
- CMYK process color
- High-resolution (1,750 × 1,750 px @ 350 dpi)
- Provided in two formats: Photoshop and JPG



FILENAME: **ny17SILVER-1750x1750cmkyk.psd**

This is a transparent, two-layer Photoshop document containing the medallion image on the top layer and a light drop shadow on the bottom layer.

This image has a transparent background so that it can be placed against any color background, **and is the file recommended for most print applications.**

The visibility of the shadow layer can be turned on and off in Photoshop, depending on your projects' requirements.



FILENAME: **ny17SILVER-1750x1750cmkyk.jpg**

This JPEG image is a flattened version of the Photoshop (.psd) file above. Unlike the Photoshop image, it contains an opaque white background so **it cannot be superimposed over other images or on colored backgrounds.** If you are printing the image over a colored background or image, you **must** use the .PSD file, described above.

#### LOW-RES/SCREEN IMAGE

- Created for use in online projects and other electronic applications
- RGB screen color
- Low-resolution (400 x 400 px @ 72 dpi)



FILENAME: **ny17SILVER-400x400rgb.png**

This file contains an image of the medallion with a light drop shadow and a transparent background.

#### VECTOR LINE ART

- Black-only vector line art image can be resized without loss of resolution.



FILENAME: **ny17SILVER-vector.eps**

This Adobe Illustrator EPS file contains scaleable, black-and-white line art for custom applications should you require it.

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